



erasmus

Programa Erasmus para Emprendedores

Os recordamos que sigue abierta la convocatoria para participar en Erasmus para Personas Emprendedoras, programa de la Comisión Europea que facilita el intercambio de experiencias entre personas emprendedoras de toda Europa. Las personas cuyo proyecto profesional ha sido creado hace menos de 3 años pueden viajar a otro país y trabajar durante varios meses con una empresa local. Las personas cuya empresa tiene una trayectoria mayor de 3 años pueden acoger en su sede a una persona extranjera durante varios meses. El objetivo es aportarse nuevas visiones, ideas y contactos y apoyarse mutuamente en el desarrollo de las empresas.

Actualmente hay dos empresas de acogida en Suecia que buscan a personas arquitectas para una colaboración de 3 meses. Adjuntamos perfiles.

Erasmus Programa Ekintzaileentzako

Gogoratzen dizuegu irekita dagoela Europar Komisioaren Ekintzaileentzako Erasmus programan parte hartzeko deialdia. Europa osoko pertsona ekintzaileen arteko esperientzien hartu-emanara erraztu nahi du programa honek. 3 urte baino gutxiagoko proiektu profesionalak garatu dituzten ekintzaileek beste herrialde batera bidaiatu dezakete eta bertako enpresa batekin lan egin hainbat hilabetez. 3 urte baino gehiagoko enpresek, ordea, beren egoitzan kanpoko ekintzaile bat har dezakete hainbat hilabetez. Helburua elkarren artean ikuspegi, ideia eta kontaktuak partekatzea da, eta bakoitzaren enpresaren garapenean laguntzea.

Suedian badaude 3 urte baino gutxiagoko esperientzia duten arkitektoak 3 hilabetez hartu nahi dituzten enpresa bi. Profilak ikus ditzakezue hemen.

Jannesson, Rolly - <http://www.blatunga.se/>

Blåtunga manufactures different natural stone derived products, stone floors and other household articles: stone pavers, decorative stone, walls, stairs, fountains, garden lighting and much more to the garden. They are very flexible and have business contacts in other northern countries.

What is very interesting about Blåtunga is that they work with this module-building concept, using the aforementioned natural stone material, which is very cheap and easy to build with, it is very energy efficient and as such eco-friendly, and whenever they are building abroad, they always employ local labour power - so the building concept has really good economic potential, but also a powerful sustainability impact and message behind it. What they want is to get the concept into new markets and locations, and also build the narrative/visibility of the company in the eco-friendly, local development, sustainable aspect of the products.

Goals: create hype/buzz about the building concept, to raise awareness in new audiences and markets, create media coverage and narratives about the concept and its social and ecological potential and explore our building concept as a new market for artists and creatives (design) to develop their own creative practices, with a long-term perspective of finding new architectural and housing models, based on this new material and building concept;

This means that the NE could well be an architect that would have freedom to think about new building concepts using the natural stone materials, which could be focused on solving some social problem (housing problems related to environmental disasters, poverty, etc.), but also reflect on how the material can be used aesthetically, to explore its possibilities for architectural practice.

Peter, Klädällaren - <http://kladallaren.se/>

Klädällaren tries to recreate the concept of the historical department stores from the 19th century (https://en.wikipedia.org/wiki/Department_store), a place where people would go to shop but most of all to experience service/luxury that is the basis for the hospitality etiquette we have today.

Obviously, they adapt it to contemporary tendencies, forms, sensibilities and so on. Still, some parts of it still feel like a regular supermarket. The CEO travels to London and France and Italy and he is overwhelmed by the experience package people get besides the products being sold, so what he wants is to develop the experience design of how the store works - so that customers can feel that same sensation of being surrounded by luxury from last century, but adapted to new types of customer, products and markets - based on all sensory dimensions of the shopping experience, like the touch (textures and forms), visual regarding the light design and images, colors and forms, sound design for the auditory, and even olfactory with the fragrance, and even create a "script" or narrative for the staff which is in line with the rest of the concept. They want someone who has experience/interest in all of these aspects, to completely redefine the interior architecture concept, not just the decoration. I don't think the NE will need to have the technical skills to actually implement the designs (technicians can take care of the operational part), but it probably needs to be able to make projections of all this, in a way that is presentable and understandable for the CEO (digital sketching or modeling, I suppose).

En los próximos meses os iremos informando de nuevas oportunidades.

En caso de interés, contactar con Peopleing en info@peopleing.es / 635 209 718

Datozen hilteteotan aukera gehiago egongo dira.

Gehiago jakin nahi baduzue Peopleing-ekin harremanetan jarri info@peopleing.es helbidean edo 635209718 telefonoan.